

fashion calendar

2009
OCTOBER 5

january

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july

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february

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december

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new york, ny 10128
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www.fashioncalendar.net

DATES TO REMEMBER

2009

NEW YEAR'S DAY
Thursday, January 1

MARTIN LUTHER KING JR'S.
BIRTHDAY
Monday, January 19

PRESIDENT'S DAY
Monday, February 16

ASH WEDNESDAY
Wednesday, February 25

ST. PATRICK'S DAY
Tuesday, March 17

PASSOVER
Wednesday, April 8 - 15

GOOD FRIDAY
Friday, April 10

EASTER
Sunday, April 12

MOTHER'S DAY
Sunday, May 10

MEMORIAL DAY
Monday, May 25

FATHER'S DAY
Sunday, June 21

INDEPENDENCE DAY
Saturday, July 4

LABOR DAY
Monday, September 7

ROSH HASHONAH
Friday, September 18

YOM KIPPUR
Sunday, September 27

COLUMBUS DAY
Monday, October 12

ELECTION DAY
Tuesday, November 3

VETERANS DAY
Wednesday, November 11

THANKSGIVING DAY
Thursday, November 26

HANUKKAH
Friday, December 11

CHRISTMAS
Friday, December 25

2010

NEW YEAR'S DAY
Friday, January 1

MARTIN LUTHER KING JR'S.
BIRTHDAY
Monday, January 18

PRESIDENT'S DAY
Monday, February 15

ASH WEDNESDAY
Wednesday, February 17

ST. PATRICK'S DAY
Monday, March 17

PASSOVER
Monday, March 29 - April 6

GOOD FRIDAY
Friday, April 2

EASTER
Sunday, April 4

MOTHER'S DAY
Sunday, May 9

MEMORIAL DAY
Monday, May 31

FATHER'S DAY
Sunday, June 20

INDEPENDENCE DAY
Sunday, July 4

LABOR DAY
Monday, September 6

ROSH HASHONAH
Wednesday, September 8

YOM KIPPUR
Friday, September 17

COLUMBUS DAY
Monday, October 11

ELECTION DAY
Tuesday, November 2

VETERANS DAY
Thursday, November 11

THANKSGIVING DAY
Thursday, November 25

HANUKKAH
Tuesday, December 1

CHRISTMAS
Saturday, December 25

2010

JANUARY

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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2009 NEW YORK MARKET DATES

Fall I: 1/5 - 1/16
Fall II: 2/9 - 2/27
Holiday: 3/16 - 3/27
Resort: 6/1 - 6/12

Spring I: 8/3 - 8/14
Spring II: 9/8 - 9/25
Summer/Transition:
10/19 - 10/30

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, OCT. 5 & OCT. 12, 2009

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

FALL SHOWS: NY, 2/11-2/18; LONDON, 2/19-2/23; MILAN, 2/24-3/3; PARIS, 3/3-3/11

Monday Oct. 5 6:30 P.M.	2009 NATIONAL ARTS AWARDS Cocktails. Dinner, 7:30PM. Honorees: Robert Redford, Salman Rushdie, Ed Ruscha, Sidney Harman, Anne Finucane. Tks: \$1,000-\$50,000; www.AmericansfortheArts.org Press: Nadine Johnson Inc., 228-5555.	AMERICANS FOR THE ARTS CIPRIANI 42 ND STREET 110 EAST 42 ND STREET
Oct. 5	STEPHEN BURROWS COLLECTION Michele Vella, 212 Showroom: 214 W 39 th 6 th fl 302-0243 or mickeyvella@aol.com	
Oct. 5	BRIAN REYES 304 Hudson 5 th fl sales@brianreyes.com or 488-3800	
Oct. 5-7	<u>PARIS</u> : BARBARA TFANK (Spring) Le Meurice, 228 Rue de Rivoli. By appointment. Contact: Barbara Tfank, +33 144 58 1010	
Tuesday Oct. 6-8 10:00-6:00 P.M.	SPRING PRESS DAYS Daily, 10/6-10/8. By appointment. Contact: 414-8844 x 28 or Nicole@threaddesign.com	THREAD SOCIAL 26 WEST 17 TH STREET SUITE 301 (5 TH / 6 TH AVE)
Tuesday Oct. 6 5:30 P.M.	CIRCLE OF CHAMPIONS DINNER Reception. Dinner, 7PM. Honoree: Donald J. Loftus, President & CEO P&G Prestige. For ticket information, contact: 725-2755 x 103.	THE FRAGRANCE FOUNDATION ST. REGIS HOTEL 2 EAST 55 TH STREET
Tuesday Oct. 6 6:00 P.M.	SKIN SENSE AWARDS GALA Cocktails. 8 PM, Dinner & Awards. Honorees; David Greenberg, Maybelline New York-Garnier; Mary Sammons, Rite Aid Corporation. Performance by Bernadette Peters. Tks/Info: 725-5176 x 114 or gala@skincancer.org.	THE SKIN CANCER FOUNDATION PIERRE HOTEL FIFTH AVE & 61 ST STREET
Oct. 6-10	<u>PARIS</u> : KAUFMANFRANCO (Spring/Summer 2010) At La Reserve Paris, 10, Place du Trocadero 75116. For appointments: 212-765-3900 x 113 (Fax: 212-765-9659) or email: Sales@KaufmanFranco.com	
Oct. 6-8	<u>HONG KONG</u> : FASHION ACCESS (Accessories, Leather, Footwear) Contact: 852-2827-6211 or www.aplf.com	
Wednesday Oct. 7 10:00-5:00 P.M.	SPRING/SUMMER 2010 PRESS PREVIEW By appointment. RSVP: ATELIER Creative Services Inc., 247-9299 x 11 or simone@atelierpr.com	JOHN LOBB 161 WEST 54 TH STREET SUITE 1201 (7 TH AVE)
Oct. 9-10	MANHATTAN VINTAGE CLOTHING SHOW (80 Dealers & Exhibit at Metropolitan Pav., 125 W. 18 th St. Hrs: 10/9 1-8PM; 10/10, 11-6PM. Adm: \$20. Info: www.manhattanvintage.com; 518-434-4312.	
Oct. 10-11	AVON WALK FOR BREAST CANCER in NY. Sponsors: Reebok et al. Info: 888-540-walk; www.avonwalk.org	
Oct. 10-12	<u>MIAMI</u> : FOCUS ON FASHION (Women's RTW/Access.) Info: 888-249-1377 or floridafashionfocus.com	
Oct. 10-12	<u>MUMBAI, INDIA</u> : HEIMTEXTIL INDIA (Home Fabrics & Access.) Contact: www.heimtextil.messefrankfurt.com	

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 10-12	<u>MUMBAL, INDIA</u> : TEXWORLD INDIA (Apparel Fabrics) Contact: 49-69-7575-6084 or www.messefrankfurt.com		
Monday Oct. 12 6:00-9:00 P.M.	PREMIERE: "SCHMATTA: RAGS TO RICHES TO RAGS" Reception, screening and discussion. By invitation. Contact: lane.iny@hbo.com	HBO; CFDA; WORKERS UNITED	HBO THEATER @ 42 ND ST. 1100 AVE. OF AMERICAS
Tuesday Oct. 13-14 10:00-5:00 P.M.	SPRING/SUMMER 2010 PRESS PREVIEW Daily, 10/13-10/14. By appointment. RSVP: ATELIER Creative Services, 247-9299 x 11 or simone@atelierpr.com	FRATELLI ROSSETTI	PLACE TO BE ANNOUNCED
Tuesday Oct. 13-15 10:00-5:00 P.M.	SPRING 2010 PRESS DAYS Daily, 10/13-10/15. By appointment. Contact: Stephanie Redhead, 625-8710 or pr@twinklebywenlan.com	TWINKLE BY WENLAN	545 8 TH AVENUE 17 TH FL. (37 TH /38 TH ST)
Tuesday Oct. 13 6:30 P.M.	2009 LIFETIME ACHIEVEMENT AWARD TO BETSEY JOHNSON Cocktails. Dinner, 7:30 PM. (Blk tie) Tickets: \$85. By invitation. RSVP: 475-3424.	THE NATIONAL ARTS CLUB	15 GRAMERCY PARK SO. (20 TH STREET)
Tuesday Oct. 13 6:30-9:00 P.M.	QVC PRESENTS THE 16 TH ANNUAL "FFANY SHOES ON SALE" Cocktails, Hors d'oeuvres, Entertainment & Designer Shoe Salon. Benefiting breast cancer research and education. For tickets & information, contact: Gala Office, 627-1000; Email: ffany@resevt.com	THE FASHION FOOTWEAR CHARITABLE FOUND'N & QVC	JAZZ AT LINCOLN CENTER BROADWAY @ 60 TH STREET
Tuesday Oct. 13 7:30-10:00 P.M.	"COSMO'S HOTTEST BACHELORS OF 2009" By invitation. Contact: haven llc, 810-4490 or Cosmo@havenllc.com Press: Andrea Faville: AFaville@hearst.com	COSMOPOLITAN	GREENHOUSE 150 VARICK ST. (VANDAM)
Oct. 13-15	<u>BOLOGNA</u> : LINEAPELLE (F/W '10/'11) Leathers, Access., Components) 39-020-8807711; www.lineapelle-fair.it		
Wednesday Oct. 14 8:30-5:10 P.M.	MULTIBRAND LAUNCH & NEW INNOVATIONS By invitation. Contact: Jessica Spano, Marina Maher Communications, jspano@mahercomm.com	P&G BEAUTY	SKYLIGHT STUDIOS 500 W 36 TH ST. (10 TH AVE)
Wednesday Oct. 14 9:00-6:00 P.M.	SPRING/SUMMER 2010 COLLECTION PREVIEW (Note date change). By appointment. Press: Scottie Walden, swalden@davidyurman.com	DAVID YURMAN	24 VESTRY STREET (HUDSON STREET)
Wednesday Oct. 14-15 9:00-6:00 P.M.	SPRING 2010 PRESS DAYS A. Neel, A. Katsapis, D. Wyatt, D. Salvati, J. R. Malletier, J. Statkus, L. Dacade, Lola Hats, M. Grachvogel, Miss Trish of Capri, R. Kauffman, T. Spinelli, T. Maier, V. Villarin. By inv. RSVP: press@gregmillsld.com	GREG MILLS LTD	230 WEST 39 TH STREET 10 TH FLOOR
Wednesday Oct. 14 6:00-9:00 P.M.	LAUNCH OF SIGNATURE COLLECTION By invitation. Contact: Stefanie Alfond, LaForce + Stevens. 242-9353.	L.L. BEAN	PLACE TO BE ANNOUNCED
Wednesday Oct. 14 8:30-Midnight	FIRST ANNUAL PAPERBALL Hosted by Coco Rocha and <i>Mad Men's</i> Bryan Batt. By invitation. Tkts: 299-7778 or director@madmuseum.org Press: OW, Thomas@ow-ny.com	THE MUSEUM OF ARTS & DESIGN	2 COLUMBUS CIRCLE
Oct. 14-17	<u>MIAMI BEACH</u> : FUNKSHION FASHION WEEK MIAMI BEACH Spring/Summer '10 Runway Shows. Press: Matt Heien, Eastside Public Relations, 917-864-7867 or Matt@EastsidePR.com		
Thursday Oct. 15 9:00-6:00 P.M.	SPRING 2010 PRESS DAY By appointment. Contact: Jenny McGirl, 282-1200 or Jenny.McGirl@halston.com	HALSTON & HALSTON HERITAGE	96 SPRING STREET 2 ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 15 5:00 P.M.	SHOWING OF SPRING/SUMMER 2010 COLLECTION By invitation. Contact: linden@kcdworldwide.com	BANANA REPUBLIC	CEDAR LAKE 547 WEST 26 TH STREET
Thursday Oct. 15 5:00 P.M.	U.S. DEBUT OF STORE IN SOHO Press. All other guests, 6PM. Host: Brazilian designer Carlos Sobral Jewelry, Home Décor. Cocktails & hors d'oeuvres. By inv. RSVP: Kristen Lawler, Goldstein Communications, Kristen@goldsteincom.com	SOBRAL	412 WEST B'WAY (PRINCE/SPRING)
Thursday Oct. 15 6:30-8:30 P.M.	TENTH ANNIVERSARY CELEBRATION By invitation. Contact: Nicole Boucher, Nicole@threaddesign.com	THREAD BRIDESMAID	PASANELLA & SONS 115 SOUTH ST. (BEEKMAN)
Oct. 15	6:30-11:30 PM, KEEP A CHILD ALIVE'S 6 TH ANNUAL BLACK BALL. Host: Alicia Keyes. Honoring Bill Clinton & Sir Richard Branson. At Hammerstein Ballroom. Tkt/Info: www.keepachildalive.org		
Oct. 15-20	THE NEWS (Spring/Summer 2010) (Stella Ishii: sishii@495news.com) (Fax: 213-692- 8866) The Cooper Bldg, Lobby F, 860 S. Los Angeles St. Contact: 213-892-8822		
Friday Oct. 16 3:30 P.M.	PRESS SHOWING OF BRIDAL & BRIDESMAID COLLECTIONS By invitation. Press: Amanda Sheronas, 267-948-1160 or email: asheronas@alfredangelo.com (For sales appointments, contact: 800-531-1125).	ALFRED ANGELO; PICCONE BRIDAL	ALFRED ANGELO SHOWRM 1410 B'WAY - 16 TH FLOOR
Friday Oct. 16 6:00 P.M.	BRIDAL COLLECTION PRESENTATION By invitation. Contact: Susan Magrino Agency, 957-3005 or ffino@smapr.com	FRANCESCO FINO	FF ATELIER @ THE PLAZA HOTEL 1 WEST 58 TH STREET
Oct. 16-18	<u>LOS ANGELES</u> : DESIGNERS & AGENTS/D&A Green Market Spring '10. The New Mart Building, 127 East 9 th St., 3 rd floor & Cooper Design Space, 860 S. Los Angeles St. Hours: 10-6PM. Contact: 212-302-9575.		
Oct. 16-19	<u>LOS ANGELES</u> : BRIGHT (Juried Better, Contemporary, Bridge, Designer, Women's Resort RTW) at California Mart. Contact: Kevin McGhee, ENK Int'l, 759-8055 x 13 or brighte@enkshows.com.		
Oct. 16-19	<u>ATLANTA</u> : APPAREL MARKET (Women's, Men's, Children's) Contact: 404-220-3000; www.americasmart.com (10/15 Preview Day, featuring permanent showrooms only)		
Oct. 16-19	<u>ATLANTA</u> : ACCESSORY & SHOE MARKET Contact: 404-220-3000; www.americasmart.com (10/15 Preview Day, featuring permanent showrooms only)		
Oct. 16-19	<u>ATLANTA</u> : BRIDAL, PROM, SPECIAL OCCASION MARKET Contact: 404-220-3000; www.americasmart.com (10/15 Preview Day, featuring permanent showrooms only)		
Oct. 16-20	<u>LOS ANGELES</u> : WOMEN'S & CHILDREN'S (Spring) MARKET Contact: 800-225-6278		
Oct. 17-22	NEW YORK BRIDAL MARKET		
Saturday Oct. 17-19 9:00-5:00 P.M.	LIZ FIELDS BRIDAL, BRIDESMAIDS, SOCIAL OCCASION & PROMS Daily, 10/17-10/19. By appointment. Contact: Milton J. Paris, 888-549-3435 or Paris@LizFields.com	LIZ FIELDS	INTERCONTINENTAL HOTEL 111 E 48 th STREET - SUITE 341
Saturday Oct. 17-19 9:00-5:00 P.M.	PRESENTATION OF BRIDAL COLLECTIONS Daily, 10/17-19. Collections designed by Sassi Holford, Sarah Arnett, Filippa Scott. Buyers/Press showings by appointment. Contact: Wendy Juan, 818-231-0486 or wendy@atlanticbridal.com	ATLANTIC BRIDAL GROUP	INTERCONTINENTAL HOTEL 111 E 48 TH - MANHATTAN STE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Oct. 17-19 9:00-5:00 P.M.	FALL 2010 COUTURE BRIDAL & LEGENDS BY ROMONA KEVEZA By invitation. Buyers: 273-1113. Press: 273-1113 x 22 or monika@romonakeveza.com	ROMONA KEVEZA	PALACE HOTEL -TOWER STE 455 MADISON (50 TH ST) T5308
Saturday Oct. 17-19 9:00-6:00 P.M.	AMY KUSCHEL PRESENTS 2010: TEN YEARS OF CLEVER COUTURE Informal Review daily, 10/17-19. By appointment. RSVP: Ruby Germain, 415-956-5657 or ruby@amykuschel.com	AMY KUSCHEL BRIDE	JUMERIAH ESSEX HOUSE 160 C.P.S. - SUITE 1512
Saturday Oct. 17 11:00 A.M.	SHOWING OF BRIDAL COLLECTION By invitation. Contact: Moreen Littrell, 323-634-1929 x 103 or events@clairepettibone.com (Buyer appointments: 10/18-10/19, Warwick Hotel, 65 W 54 th St., Suite 916. Contact: Moreen@clairepettibone.com	CLAIRE PETTIBONE	BUDDAKAN 75 NINTH AVENUE
Saturday Oct. 17 12:00 Noon	PRESS SHOWING OF FALL 2010 BRIDAL COLLECTION By invitation. Contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	CHRISTOS	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.
Saturday Oct. 17 1:00 P.M.	PRESS SHOWING OF FALL 2010 BRIDAL COLLECTION By invitation. Contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	KENNETH POOL	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.
Saturday Oct. 17 2:00 P.M.	SHOWING OF SPRING 2010 BRIDAL COLLECTION By invitation. Buyers/Press appointments, 10/17-10/19. Hours: 10/17, 3:30-8PM; 10/18-19, 9AM-6PM. Contact: Cathy Shapley, 978-771-2159 or cathy@matthewchristopher.com	MATTHEW CHRISTOPHER	JUMERIAH ESSEX HOUSE 160 C.P.S. - 2 ND FLOOR
Saturday Oct. 17 3:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Contact: Claudia Molinari, 917-215-7595 or claudia.molinari@aimeeusa.com	ATELIER AIMEE	475 PARK AVENUE (57 TH ST/58 TH STREET)
Saturday Oct. 17 4:00 P.M.	PRESS SHOWING OF FALL 2010 BRIDAL COLLECTION By invitation. Contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	AMSALE	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.
Saturday Oct. 17 5:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Contact: Tamsin Barbakoff, 011-44-207-428-1395 or tamsin@jennypackham.com	JENNY PACKHAM	EYEBEAM 540 WEST 21 ST STREET
Saturday Oct. 17 6:00 P.M.	SHOWING OF SPRING 2010 BRIDAL COLLECTION By inv. Contact: Jenny Lee, 323-934-0879 or info@jennyleebridal.com	JENNY LEE	ESPACE - 635 W 42 ND ST. (11 TH /WEST SIDE HWY)
Saturday Oct. 17 7:00-9:00 P.M.	SHOWING OF FALL 2010 BRIDAL GROUP COLLECTIONS By invitation. RSVP by 10/2: Amy Gerkens, Marina Maher Communications, 485-6858 or agerken@mahercomm.com	PRISCILLA OF BOSTON BRIDAL GROUP	583 PARK AVENUE (63 RD STREET)
Oct. 17-19	<u>LOS ANGELES</u> : TRANSIT/THE L.A. SHOE SHOW Contact: www.californiamarketcenter.com		
Oct. 17-19	WEDDING CHANNEL COUTURE at The Intercontinental-Barclay Hotel, 48 th St (Park/Lexington). Hrs: 9-6PM. For Info: 515-3554. Fax: 347-466-5106 or www.wccoutureshow.com		
Oct. 17-19	<u>LOS ANGELES</u> : FOCUS (Women's RTW, Access., Gifts) Call: 213-630-3696; focus@californiamarketcenter.com		
Oct. 17-19	<u>LOS ANGELES</u> : TRANSIT/THE L.A. SHOE SHOW Contact: www.californiamarketcenter.com		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Oct. 18 9:00 A.M.	PRESS PRESENTATION OF BRIDAL COLLECTION By inv. Press RSVP: 905-856-9115 or veronica@inesdisanto.com. Showing for buyers by appt. at the Essex House, 2 nd fl, 10/17-19. Saturday & Monday, 9AM-6PM. Sunday, 11AM-6PM. Contact: Veronica Di Santo, 416-451-3865.	INES DI SANTO	JUMERIAH ESSEX HOUSE 160 C.P.S. – LINCOLN STE -2 ND FL
Sunday Oct. 18 10:00 A.M.	SHOWING OF FALL 2010 BRIDAL COLLECTION By invitation. Buyers: 421-3200 x 21. Press fax: 319-1800.	REEM ACRA	REEM ACRA (56 TH /57 TH ST.) 730 FIFTH AVE. - SUITE 205
Sunday Oct. 18 11:00 A.M.	SHOWING OF FALL 2010 BRIDAL COLLECTION By invitation. Requests/Contact: Marianna Friedman, Starworks, email: rsvpml@starworksny.com Thereafter, Buyers: Lori Weil, 877- 659-9805.	MONIQUE LHUILLIER BRIDE	EYEBEAM ATELIER 540 W 21 ST ST (10 TH /11 TH AVE)
Sunday Oct. 18 12:00 Noon	SHOWING OF FALL 2010 BRIDAL COLLECTION By invitation. Showroom Review, 10/19-21: The London NYC, 151 West 54 th St. (6 th /7 th Ave). RSVP: 204-946-0750 or hfoot@justinainc.com	JUSTINA McCAFFREY	WORLD YOUTH ALLIANCE 228 EAST 71 ST STREET
Sunday Oct. 18 1:00 P.M.	SHOWING OF SPRING BRIDAL COLLECTION By invitation. Press and buyers: Shawne Reece, 404-873-8098 or shawne@annebargo.com Also, buyers by appointment, Jumeriah Essex House-Tivoli Room, 10/19.	ANNE BARGE	JUMERIAH ESSEX HOUSE 160 C.P.S. – GRAND SALON
Sunday Oct. 18 2:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Buyers: Robert DeMattie, 398-7759 x 25 or rdemattie@douglashannant.com Press: Jill Carles, 398-7759 x 23 or jcarles@douglashannant.com	DOUGLAS HANNANT	PLAZA HOTEL – TERRACE RM ONE WEST 58 TH STREET
Sunday Oct. 18 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Buyers: Jessica Brown: 404-873-8071 or jessica@badgleymischkabride.com Press: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com	BADGLEY MISCHKA BRIDE	550 SEVENTH AVE- 22 ND FL (39 TH /40 TH STREET)
Sunday Oct. 18 4:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. RSVP: 582-2600 or sales@annebowen.com	ANNE BOWEN	PLAZA HOTEL TERRACE RM 5 TH AVENUE & 59 TH STREET
Sunday Oct. 18 5:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION 32 By invitation. Buyers & Press: Jennifer Schelich, 768-0707 or jennifer@ulla-maija.com	ANNA MAIER~ ULLA-MAIJA COUTURE	32 WEST 39 TH STREET 11 TH FLOOR
Sunday Oct. 18 6:00-7:00 P.M.	PRESENTATION OF FALL 2010 BRIDAL COLLECTION By invitation. Buyers/Press appointments, 10/17-10/19 at Junko Yoshioka Showroom. Contact: David Gomez, 206-9302 or david@junkoyoshioka.com	JUNKO YOSHIOKA	580 BROADWAY- STE 210 (PRINCE/HOUSTON)
Sunday Oct. 18 6:00-8:00 P.M.	PRESENTATION OF BRIDAL COLLECTION Also, 10/19, 4PM-6PM. By invitation. Contact: tatsiana@kelima.com	KELIMA K BRIDAL COLLECTION	PLACE TO BE ANNOUNCED
Sunday Oct. 18 7:30 P.M.	KIRSTIE KELLY FOR DISNEY'S FAIRY TALE WEDDINGS COLLECTION Bridal, Maidens & Jewels. Launch of fine jewelry by Mouawad & Preview of Princess Tiana Collection. By inv. RSVP: DLPR, 594-9480; info or wscott@dlprusa.com (Preview:10/17-19, Intercontinental Barclay, Astor II Ballrm).	KIRSTIE KELLY FOR DISNEY	THE WALDORF-ASTORIA 301 PARK AVE. -18 TH FL.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 19 9:00-6:00 P.M.	PRESS PREVIEW OF BRIDAL COLLECTION By appt. Press: Heather Schmidt, hschmidt@nicolemiller.com (Buyers appts, 10/17-19: Rachna Mehra, rmehra@nicolemiller.com)	NICOLE MILLER BRIDAL	INTERCONTINENTAL BARCLAY 111 E. 48 TH ST. – MADISON RM II
Monday Oct. 19-20 9:00-6:00 P.M.	SPRING/SUMMER 2010 RTW PRESS DAYS Daily, 10/19-10/20. By appointment. Contact: Marianna Friedman, Marianna@starworksny.com	MONIQUE LHUILLIER	STARWORKS NY 5 CROSBY ST. - #3D
Monday Oct. 19 10:00 A.M.	SHOWING OF BRIDAL COLLECTIONS By invitation. Press: Tarsame, 214-764-3455 or tarsame@stpucchi.com Buyer appts for daily shows, 10/17-10/19. Contact: Marie, 214-764-3455 or elegance@stpucchi.com	ST. PUCCHI	JUMEIRAH ESSEX HOUSE 160 C.P.S. – 2 ND FL C.P. STE
Monday Oct. 19 1:00 P.M.	SHOWING OF THREE BRIDAL COLLECTIONS Birnbaum & Bullock, The Steven Birnbaum Collection and Robert Bullock Bride. Reserve seating, RSVP: rsvpbb@aol.com	BIRNBAUM & BULLOCK	HELEN MILLS THEATRE 137-139 W 26 TH ST. (6 TH /7 TH)
Monday Oct. 19 3:00 P.M.	SHOWING OF FALL 2010 BRIDAL COLLECTION By invitation. Contact: Paul Wilmot Communications, fax: 206-7557.	FARAH ANGSA	PLACE TO BE ANNOUNCED
Oct. 19	4-6PM, KELIMA K BRIDAL COLLECTION, Place to be announced. By inv. Contact: tatsiana@kelima.com		
Monday Oct. 19 6:00 P.M.	PRESS: SHOWING OF BRIDAL 2010 BY PNINA TORNAI By invitation. RSVP: Press@kleinfeldbridal.com.	KLEINFELD	110 WEST 20 TH STREET
Monday Oct. 19 6:30-8:30 P.M.	STORE OPENING By invitation. Contact: Daniel Motta Mello, PR Consulting, 228-8181 or Daniel@prconsulting.net	RAG & BONE	RAG & BONE 119 MERCER STREET
Monday Oct. 19 7:00 P.M.	"GOLDEN HEART AWARDS" CELEBRATION Cocktails. Dinner & Awards, 8PM. Honorees: Calvin Klein, Christine Quinn and longtime volunteer Edward Prostack. Tickets: \$500- \$2,500. Tickets/Info: Susan Oher, 294-8162 or events@glwd.org	GOD'S LOVE WE DELIVER	FRANK GEHRY IAC BLDG. 555 WEST 18 TH STREET
Monday Oct. 19 7:00 P.M.	2009 GALA & STUDIO PARTY Cocktails. Dinner, 8PM. Studio party hosted by Whitney's Artists Council, 9PM. Gala hosted by Penelope Cruz, Donatella Versace, Liz Swig. Tkts: Gala, 671-5303; Party: 671-5310. Press: Linda Gaunt Commun., 810-2894 x 104.	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE (75 TH STREET)
Oct. 19-30	SUMMER/TRANSITION MARKET IN NEW YORK		
Tuesday Oct. 20 9:00-6:00 P.M.	BRIDAL COLLECTION PRESS DAY By invitation. Contact: Scottie Walden, swalden@davidyurman.com	DAVID YURMAN	PLACE TO BE ANNOUNCED
Tuesday Oct. 20-21 9:00-5:00 P.M.	SPRING 2010 PRESS PREVIEW Daily, 10/20-21. By appointment. RSVP: 841-1838 or events@talbots.com	TALBOTS	1700 BROADWAY 40 TH FLOOR
Tuesday Oct. 20 10:00 A.M.	PRESS SHOWING: SPRING '10 BRIDAL & BRIDESMAIDS COLLECTIONS Featuring Alvina Valenta, Jim Hjelm, Lazaro & Tara Keely. By invitation. Press: Industry Publicity, 221-8203 or PR@jlmcinc.com	JLM COUTURE	525 SEVENTH AVENUE SUITE 1703

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 20-21 10:00-5:00 P.M.	SPRING 2010 PRESS PREVIEW Daily, 10/20-21. By appt. RSVP: ATELIER Creative Services, Inc., 247-9299 x 16 or jessica@atelierpr.com	DOONEY & BOURKE	601 WEST 26 TH STREET 16 TH FLOOR (11 TH /12 TH AVE)
Tuesday Oct. 20-21 10:00-5:00 P.M.	SPRING 2010 PRESS PREVIEW Daily, 10/20-21. By appt. RSVP: ATELIER Creative Services, Inc., 247-9299 x 16 or jessica@atelierpr.com	GLORY CHEN	601 WEST 26 TH STREET 16 TH FLOOR (11 TH /12 TH AVE)
Tuesday Oct. 20 5:00 P.M.	PRESS PRODUCT LAUNCH By invitation. Contact: Shana Claudio, 646-253-0213 or sclaudio@devries-pr.com	SEBASTIAN PROFESSIONAL	DARYL ROTH THEATRE 101 EAST 15 TH STREET
Tuesday Oct. 20 5:00-8:00 P.M.	SPRING 2010 PREVIEW By invitation. RSVP: Mima_Seminara@anntaylor.com	LOFT	PLACE TO BE ANNOUNCED
Tuesday Oct. 20 6:00-8:00 P.M.	LAUNCH OF CFDA'S <i>AMERICAN FASHION COOKBOOK</i> Published by Assouline. By invitation. Contact: c.burns@cfda.com	SAKS FIFTH AVENUE	611 FIFTH AVENUE CAFÉ SFA – 8 TH FL
Tuesday Oct. 20 6:30 P.M.	THE ANGEL BALL — IN MEMORY OF GABRIELLE RICH AOUD Cocktails. Dinner, live auction, show, 7:30-10:30PM. By invitation. Tks: \$1250; \$2500. Contact: 254-6677 or tdoolin@inezevents.com.	THE G&P FOUNDATION FOR CANCER RESEARCH	CIPRIANI 55 WALL STREET
Oct. 20-22	<u>TOKYO</u> : W MOOD (Women's RTW/Accessories) Contact: 33- 0-1-44-54-10-90 or www.workshopsalons.com		
Oct. 20-22	<u>PARIS</u> : INTERSELECTION (Int'l Men's/Women's/Children's Fashions & Access). Contact: www.interselection.net		
Oct. 20-22	<u>PARIS</u> : FATEX (Men's/Women's/Children's Clothing, Accessories, Home Linen). Contact: www.fatex.fr		
Wednesday Oct. 21 9:00-6:00 P.M.	SPRING 2010 COLLECTION PRESS PREVIEW Women's, 9AM-1PM. Men's 2PM-6PM. By appointment. RSVP: 732-372-8372 or psellitti@tumi.com	TUMI	261 FIFTH AVE (28 TH /29 TH ST) SHOWROOM – 21 ST FLOOR
Wednesday Oct. 21 9:30 A.M.	FALL 2010 COLOR, EURO RETAIL & FABRIC DIRECTION Also, 11:30 AM. Presentation by Pat Tunsy. Tks: \$50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday Oct. 21-23 10:00-6:00 P.M.	SPRING/SUMMER 2010 PRESS DAYS Raf by Raf Simons, Trovata, Kimberly Ovitz, Bespoken Jen Kao, Gilded Age, General Idea, Society for Rational Dress, Candela, Riviera Club, Susan Woo, Paige Novick, et al. RSVP: press@williamsonpr.com	WILLIAMSON PR	119 MERCER STREET SUITE 2S
Wednesday Oct. 21 11:00-4:00 P.M.	PRESS: MICHELLE ROTH & HENRY ROTH '10 BRIDAL COLLECTION Informal showings. By appointment. RSVP: Events@kleinfeldbridal.com	KLEINFELD	110 WEST 20 TH STREET
Wednesday Oct. 21 6:30-8:30 P.M.	CFDA'S NEW MEMBERS WELCOME PARTY By invitation. Contact: c.burns@cfda.com	CFDA; FOUR SEASONS RESTAURANT	99 EAST 52 ND STREET
Oct. 21	SEAM COLLECTIVE BENEFIT RECEPTION & FASHION SHOW w/Project Runway's K. Collins, M. Erskine, E. Rynish et al. At 7PM, Metropolitan Pavilion, 110 West 19 th St. For Gilda's Club. Info: www.seamcollective.com		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 21 8:00 P.M.	"THE FUTURE OF WOMEN'S FASHION" GLAMOUR MAGAZINE INDUSTRY PANEL DISCUSSION Moderator: Cindi Leive. Panel: Robin Givhan, Isaac Mizrahi, Ashley Olsen. Topics: The luxury market, the retail industry, high & low fashion, the "Michelle Obama" effect and the way women shop. Tkts: \$27; www.92y.org		92 ND STREET Y 92 ND ST. & LEXINGTON AVE
Thursday Oct. 22 5:30 P.M.	10TH NATIONAL DESIGN AWARDS	COOPER-HEWITT, NATIONAL DESIGN MUSEUM	CIPRIANI 110 EAST 42 ND STREET
	Red Carpet. Cocktails, 6:00PM-7:00PM. Dinner & Awards. 7:00PM-9:30PM. After-Party, 9:30-Midnight. Fashion Design Award to Francisco Costa. By invitation. Press: CooperHewittPress@si.edu		
Thursday Oct. 22 6:15 P.M.	26 TH ANNUAL NIGHT OF STARS "THE STORYTELLERS"	FASHION GROUP INT'L	CIPRIANI 55 WALL STREET
	Cocktails. Dinner/Awards, 7:30. Superstar Award: Oscar de la Renta. Host: Simon Doonan. (Blk Tie) Tickets can be purchased online at www.fgi.org or contact: 302-5511		
Oct. 22-25	<u>DALLAS</u> : WOMEN'S & CHILDREN'S (Resort) MARKET. Call: 214-655-6100; www.dallasmarketcenter.com		
Oct. 22-25	<u>DALLAS</u> : MEN'S APPAREL MARKET Call: 214-655-6100; www.dallasmarketcenter.com		
Oct. 22-25	<u>DALLAS</u> : SWSTA SHOE SHOW Call: 214-655-6100; www.dallasmarketcenter.com		
Oct. 22-25	<u>DALLAS</u> : BRIDAL, QUINCEANERA & SPECIAL OCCASION. Contact: www.dallasmarketcenter.com		
Friday Oct. 23 6:00 P.M.	39 TH ANNUAL SCHOLARSHIP & AWARDS GALA	BRAG	CIPRIANI 55 WALL STREET
	Cocktails. Dinner & Awards, 7PM. Honorees: Best Buy, Richard Dent, Earvin Magic' Johnson, Shawn Outler, Steve Sadove, Constance White. Tkts/Info: 234-3050; www.bragusa.org Press: Gillard Jones Agency, 726-1163.		
Oct. 24-28	<u>PHILADELPHIA</u> : Arts of Fashion Foundation & YKK Corp of America Debut Series '09 at Philadelphia Museum of Art @Drexel University. Featuring Amy Sarabi, Chelsea Snyder, Julianne Thibodeaux. Contact: 415-252-0734.		
Oct. 24-27	<u>CHICAGO</u> : STYLEMAX at Merchandise Mart. Contact: 800-677-6278 or www.merchandisemart.com ; mmart.com		
Tuesday Oct. 27 9:30 A.M.	NY/LONDON/MILAN/PARIS SPRING 2010 RTW COMBINED SHOW	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
	Also, 11:30 AM & 1:30PM. Tickets: \$50 at door. RSVP: 560-3736.		
Tuesday Oct. 27-28 10:00-5:00 P.M.	SPRING 2010 PRESS PREVIEW	DONALD J PLINER	745 FIFTH AVENUE 25 TH FLOOR
	Daily, 10/27-28. By appt. RSVP: ATELIER Creative Services, Inc., 247-9299 x 16 or jessica@atelierpr.com		
Oct. 27-28	INT'L WATCH & JEWELRY GUILD, Roosevelt Hotel & Metropolitan Pavilion. Contact: www.iwjg.com		
Wednesday Oct. 28 9:00-5:00 P.M.	PRODUCT LAUNCH	BIORE	PLACE TO BE ANNOUNCED
	By invitation. Contact: Susan@tractenberg.com		
Wednesday Oct. 28 9:00-5:00 P.M.	SPRING 2010 FASHION PRESS PREVIEW	MACY'S	MACY'S HERALD SQUARE 151 WEST 34 TH ST. - 13 TH FL.
	Women's/Men's RTW & Accessories. By appt: Alison Kmietek, 646-429-7449 or alison.kmietek@macys.com		
Wednesday Oct. 28 9:30 A.M.	EUROPE FALL STREET SCENES	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
	Also, 11:30 AM. Presentation by Jamie Ross. Tkts: \$50 at door. RSVP: 560-3736.		
Wednesday Oct. 28 7:00 P.M.	THE GENTLEMEN'S BALL	GQ MAGAZINE	THE EDISON BALLROOM 240 WEST 47 TH STREET
	By invitation. Press: Darryl Brantley, 286-8549. Tkts/Info: http://thegentlemensfund.com/events_gfball_09.asp		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 29 6:00 P.M.	LEGENDS 2009 Cocktails. Dinner & Awards, 7PM. Honorees: Marc Jacobs, David Rockwell, Patti Smith. Special Performance by Patti Smith. By inv. Press: Amy Aronoff, aaron29@pratt.edu; Mara McGinnis, mara.mcginis@pratt.edu	PRATT INSTITUTE	7 WORLD TRADE CENTER 250 GREENWICH STREET
Thursday Oct. 29 6:00-8:00 P.M.	TOO PRECIOUS TO WEAR CAMPAIGN BENEFIT RECEPTION By invitation. RSVP: 744-4620.	LILLY PULITZER & SEAWEB	1020 MADISON AVENUE (78 TH /79 TH STREET)
Oct. 29	<u>WHITE PLAINS</u> : MARY JANE DENZER BOUTIQUE CELEBRATES 30 TH ANNIVERSARY, 222 Mamaroneck Ave. Fashion show featuring 30 couture designers. Benefits Westchester Children's Museum. By inv; 914-328-0330		
Oct. 31	HALLOWEEN (Saturday)		
Nov. 1	NEW YORK CITY MARATHON (Finishing in Central Park) (Sunday) Info: www.ingnycmarathon.org		
Nov. 1	DAYLIGHT SAVINGS TIME ENDS (Move Clocks Back One Hour)		
Monday Nov. 2 4:00-8:00 P.M.	PRESS LAUNCH By invitation. Contact fax: 966-8703.	MAC COSMETICS	PLACE TO BE ANNOUNCED
Monday Nov. 2 7:00 P.M.	2009 ACE AWARDS GALA Cocktails followed by dinner & awards ceremony honoring industry leaders & celebrities. (Blk Tie) By invitation. Tks: \$1,000, AC-mem; \$1,200, nonmem. RSVP: Accessories Council, 947-1135. Press: Full Picture, 627-0001.	ACCESSORIES COUNCIL	CIPRIANI 110 EAST 42 ND STREET
Nov. 2	TROPHÉE DES ARTS GALA 2009 sponsored by French Institute: Alliance Française at the Plaza Hotel, Fifth Ave. & C.P.S., Honorees: Robert Wilson & Pierre Bergé. By inv. Contact: 646-388-6604 or ilefebvreary@fiaf.org		
Nov. 2	THE WEDDING SALON, the Roosevelt Hotel. 45 East 45 th St. Contact: weddingsalon.com or 631-7777.		
Tuesday Nov. 3 6:30-8:30 P.M.	COLLECTION PREVIEW By invitation. Contact: Susan Magrino Agency, 957-3005 or sculptz@smapr.com	SCULPTZ LEGWEAR & SHAPEWEAR	THE GLASSHOUSES 545 W 25 TH ST. – 21 ST FL.
Wednesday Nov. 4 12:00-2:00 P.M.	PRESS LAUNCH By invitation. Contact: Christi Maple, 984-4109 or cmaple@us.loreal.com	L'OREAL PARIS	PLACE TO BE ANNOUNCED
Wednesday Nov. 4 6:00-9:30 P.M.	ANNUAL BENEFIT GALA Honoring: Andrew T. Hall, President/CEO, Stage Stores. Inc; John F. Daly, President of Trade Finance CIT Group; Gary Simmons, President, Gerber Childrenswear, LLC; Sesame Workshop Info: 629-6700; carla@fashiondelivers.org	K.I.D.S. & FASHION DELIVERS	GRAND HYATT 109 EAST 42 ND ST.
Wednesday Nov. 4 6:45 P.M.	THE H.U.G. AWARD ANNUAL DINNER/DANCE Reception. Dinner/dancing, 7:30PM. Honorees: President & CEO Sharen Jester Turney accepting for Victoria's Secret. Benefiting the Rusk Institute. By invitation. For tickets/info, contact: 845-758-5752; www.thehugaward.org	THE INTIMATE APPAREL SQUARE CLUB	PIERRE HOTEL 2 EAST 61 STREET
Nov. 4	THE SOCIETY OF MEMORIAL SLOAN-KETTERING CANCER CARE FALL GALA, 7PM-11PM, The Four Seasons Restaurant, 95 E. 52 nd St. Tks: 639-7972; reardonc@mskcc.org . Press: Sharp Communications, 829-0002.		
Thursday Nov. 5 6:30-8:30 P.M.	YOU KNOW YOU WANT IT: STYLE— INSPIRATION—CONFIDENCE Celebration of book by Eric Daman, Gossip Girl costume designer (coming from Clarkson Potter on 12/15). By invitation. Contact: Melissa Pastore, 935-4807 or Melissa.pastore@swarovski.com	SWAROVSKI CGB	PLACE TO BE ANNOUNCED